



DEA Draws the Line on Synthetic 7-OH

What Midwest retailers need to know

The DEA has taken action targeting synthetic and highly concentrated 7-OH products while distinguishing compliant botanical Kratom from those products.

This temporary scheduling action does not apply to botanical kratom products that contain naturally occurring 7-OH below the specified threshold.

— [DEA.gov](https://www.dea.gov)

THEN	NOW
One big, confusing category 	DEA separates synthetic from compliant botanical products   BOTANICAL KRATOM   SYNTHETIC 7-OH

FEATURED *botanical* PARTNERS



At a Glance



NATURAL BOTANICAL KRATOM

Not the focus of the DEA advice when within the threshold



AVOID SYNTHETIC / HIGH-CONCENTRATION 7-OH

May be in the DEA's scheduling action



ILLINOIS RETAILERS

Now is the time to review your botanical assortment

How Huckster Helps



Monitor Regulations



Review Documentation



Evaluate Products



Support Retailers



Stay Ahead

COFFEE WITH OLD TONY

When your team has been around this business enough, you learn one thing: the headlines rarely tell the whole story.

The easy reaction is to pull everything off the shelf. The smarter reaction is to understand what really changed.

At Huckster, we pay close attention to regulatory changes because we know our retail partners do too. Our goal is to help you understand what changed, what it means, and how it may affect your business.

Old Tony

Regulations are complicated. We'll help you interpret what they mean for your business.

Trade use only. Not to be shared with customers.

This bulletin is intended for informational purposes only and does not constitute legal advice. Retailers remain responsible for compliance with all applicable federal, state, and local laws.

QUESTIONS?

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